

COPY

United States District Court

SOUTHERN

DISTRICT OF

NEW YORK

DIRECTV, Inc., a California corporation,
Plaintiff,

SUMMONS IN A CIVIL CASE

V.

MICHAEL S. KRAMER, KAREN MULLANE and ADAM OKIN,
Individually, and as officers, directors, shareholders and/or
principals of BETTER LIVING LLC d/b/a BOUNCE
RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE
a/k/a BOUNCE DEUCE, and BETTER LIVING LLC d/b/a
BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a
BOUNCE a/k/a BOUNCE DEUCE,

CASE NUMBER: 1:06-cv-15483-OLC

Defendants.
TO: (Name and address of defendant)

MICHAEL SATSKY, Individually, and as officer, director, shareholder and/or principal of BETTER LIVING LLC d/b/a
BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE a/k/a BOUNCE DEUCE

435 W. 57th Street, #3

New York, New York 10019-1765

Our File Nos. NFL6-2NY-S02V

YOU ARE HEREBY SUMMONED and required to serve upon PLAINTIFF'S ATTORNEY (name and address)

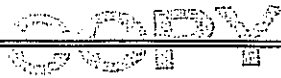
LONSTEIN LAW OFFICE, P.C.
1 Terrace Hill, P.O. Box 351
Ellenville, New York 12428

Answer to the complaint which is herewith served upon you, within TWENTY (20) days after service of this
summons upon you, exclusive of the day of service. If you fail to do so, judgment by default will be taken against you for
the relief demanded in the complaint. You must also file your answer with the Clerk of this Court within a reasonable period
of time after service.

CLERK

DATE

BY DEPUTY CLERK



United States District Court

SOUTHERN

DISTRICT OF

NEW YORK

DIRECTV, Inc., a California corporation,
Plaintiff,

SUMMONS IN A CIVIL CASE

CASE NUMBER: 1:06-cv-15483 DLC

MICHAEL SAYSKY, KEITH J. BULLOCK, LAWRENCE
S. KRAMER, KAREN MULLANE and ADAM OKIN,
Individually, and as officers, directors, shareholders and/or
principals of BETTER LIVING LLC d/b/a BOUNCE
RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE
a/k/a BOUNCE DEUCE, and BETTER LIVING LLC d/b/a
BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a
BOUNCE a/k/a BOUNCE DEUCE,

Defendants.

TO: (Name and address of defendant)

KEITH J. BULLOCK, Individually, and as officer, director, shareholder and/or principal of BETTER LIVING LLC d/b/a
BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE a/k/a BOUNCE DEUCE

103 2nd Avenue

New York, New York 10003

Our File Nos. NFL6-2NY-802 ✓

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1 Terrace Hill, P.O. Box 351
Ellenville, New York 12428

In answer to the complaint which is herewith served upon you, within TWENTY (20) days after service of this
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of time after service.

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(BY) DEPUTY CLERK

COPIED

United States District Court

SOUTHERN

DISTRICT OF

NEW YORK

DIRECTV, Inc., a California corporation,
Plaintiff,

SUMMONS IN A CIVIL CASE

V.

CASE NUMBER: 1:06-cv-15483 DLC

MICHAEL SATSKY, KEITH J. BULLOCK, LAWRENCE S. KRAMER, KAREN MULLANE and ADAM OKIN, Individually, and as officers, directors, shareholders and/or principals of BETTER LIVING LLC d/b/a BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE a/k/a BOUNCE DEUCE, and BETTER LIVING LLC d/b/a BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE a/k/a BOUNCE DEUCE,

TO: (Name and address of defendant)

LAWRENCE S. KRAMER, Individually, and as officer, director, shareholder and/or principal of BETTER LIVING LLC d/b/a BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE a/k/a BOUNCE DEUCE
240 E. 27th Street, Apt. 26F
New York, New York 10016

Our File Nos. NFL6-2NY-S02V

YOU ARE HEREBY SUMMONED and required to serve upon PLAINTIFF'S ATTORNEY (name and address)

LONSTEIN LAW OFFICE, P.C.
1 Terrace Hill, P.O. Box 351
Ellenville, New York 12428

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DATE

BY DEPUTY CLERK

copy

United States District Court

SOUTHERN

DISTRICT OF

NEW YORK

DIRECTV, Inc., a California corporation,
Plaintiff,

SUMMONS IN A CIVIL CASE

MICHAEL S. VASKY, KEITH J. BULLOCK, LAWRENCE S. KRAMER, KAREN MULLANE and ADAM OKIN, Individually, and as officers, directors, shareholders and/or principals of BETTER LIVING LLC d/b/a BOUNCE RESTAURANT & SPORTS LOUNGE n/k/a BOUNCE n/k/a BOUNCE DEUCE, and BETTER LIVING LLC d/b/a BOUNCE RESTAURANT & SPORTS LOUNGE n/k/a BOUNCE n/k/a BOUNCE DEUCE,

Defendants.

CASE NUMBER: 1:06-cv-15483 DLC

TO: (Name and address of defendant)

KAREN MULLANE, Individually, and as officer, director, shareholder and/or principal of BETTER LIVING LLC d/b/a BOUNCE RESTAURANT & SPORTS LOUNGE n/k/a BOUNCE n/k/a BOUNCE DEUCE

103 2nd Avenue

New York, New York 10003

Our File Nos. NFL6-2NY-S02✓

YOU ARE HEREBY SUMMONED and required to serve upon PLAINTIFF'S ATTORNEY (name and address)

LONSTEIN LAW OFFICE, P.C.

1 Terrace Hill, P.O. Box 351

Ellenville, New York 12428

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CLERK

DATE

BY) DEPUTY CLERK

copy

United States District Court

SOUTHERN

DISTRICT OF

NEW YORK

DIRECTV, Inc., a California corporation,
Plaintiff,

SUMMONS IN A CIVIL CASE

^V
MICHAEL S. SITSKY, KEITH J. BULLOCK, LAWRENCE
S. KRAMER, KAREN MULLANE and ADAM OKIN,
Individually, and as officers, directors, shareholders and/or
principals of BETTER LIVING LLC d/b/a BOUNCE
RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE
a/k/a BOUNCE DEUCE, and BETTER LIVING LLC d/b/a
BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a
BOUNCE a/k/a BOUNCE DEUCE,

Defendants.

CASE NUMBER: 1:06-cv-15483 DLC

TO: (Name and address of defendant)

ADAM OKIN, Individually, and as officer, director, shareholder and/or principal of BETTER LIVING LLC d/b/a BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE a/k/a BOUNCE DEUCE

347 W. 57th Street, Apt. 38B

New York, New York 10019-3171

Our File Nos. NFL6-2NY-S02 ✓

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LONSTEIN LAW OFFICE, P.C.

1 Terrace Hill, P.O. Box 351

Ellenville, New York 12428

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DATE

BY) DEPUTY CLERK

SDNY

United States District Court

SOUTHERN

DISTRICT OF

NEW YORK

DIRECTV, Inc., a California corporation,
Plaintiff,

SUMMONS IN A CIVIL CASE

V.

CASE NUMBER: 1:06-cv-15483 DLC

MICHAEL SATSKY, KEITH J. BULLOCK, LAWRENCE S. KRAMER, KAREN MULLANE and ADAM OKIN, Individually, and as officers, directors, shareholders and/or principals of BETTER LIVING LLC d/b/a BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE a/k/a BOUNCE DEUCE, and BETTER LIVING LLC d/b/a BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE a/k/a BOUNCE DEUCE,

TO: (Name and address of defendant)
Defendants.

<u>BETTER LIVING LLC d/b/a BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE a/k/a BOUNCE DEUCE</u> 103 2 nd Avenue New York, New York 10003 Our File No. NFL6-2NY-S02V	Better Living LLC 45 John Street, Suite 711 New York, New York 10038
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YOU ARE HEREBY SUMMONED and required to serve upon PLAINTIFF'S ATTORNEY (name and address)

LONSTEIN LAW OFFICE, P.C.
1 Terrace Hill, P.O. Box 351
Ellenville, New York 12428

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CLERK

DATE

BY) DEPUTY CLERK

COPY

IN THE UNITED STATES DISTRICT COURT
FOR THE SOUTHERN DISTRICT OF NEW YORK

DIRECTV, Inc., a California corporation,

Plaintiff,

v.

Civil Action No. 1:06-cv-15483 DLC

MICHAEL SATSKY, KEITH J. BULLOCK,
LAWRENCE S. KRAMER, KAREN
MULLANE and ADAM OKIN, Individually,
and as officers, directors, shareholders and/or
principals of BETTER LIVING LLC d/b/a
BOUNCE RESTAURANT & SPORTS
LOUNGE a/k/a BOUNCE a/k/a BOUNCE
DEUCE,

and

BETTER LIVING LLC d/b/a BOUNCE
RESTAURANT & SPORTS LOUNGE a/k/a
BOUNCE a/k/a BOUNCE DEUCE,

Defendant.

PLAINTIFF'S ORIGINAL COMPLAINT

1. Plaintiff, DIRECTV, sues, MICHAEL SATSKY, KEITH J. BULLOCK,
LAWRENCE S. KRAMER, KAREN MULLANE and ADAM OKIN, Individually, and as officers,
directors, shareholders and/or principals of BETTER LIVING LLC d/b/a BOUNCE RESTAURANT
& SPORTS LOUNGE a/k/a BOUNCE a/k/a BOUNCE DEUCE, and BETTER LIVING LLC d/b/a
BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE a/k/a BOUNCE DEUCE,
(referred to hereinafter as "DEFENDANT" or "DEFENDANTS"), and states:

I. JURISDICTION

2. This lawsuit is brought pursuant to the Cable Communications Policy Act of 1984, 47 U.S.C. §§521. et seq. (The "Act") as an action for declaratory and injunctive relief and damages for the improper receipt, transmission, and exhibition of satellite programming signals in violation of the Act. This Court has jurisdiction of the subject matter to this action under 28 U.S.C. §1331. Pursuant to which the United States District Courts have original jurisdiction of all civil actions arising under the Constitution, laws or treaties of the United States.

3. This Court has personal jurisdiction over the parties in this action. The Defendants to this action had or have an agent or agents who has or have independently transacted business in the State of New York, and certain activities of the Defendants giving rise to this action took place in the State of New York; more particularly, Defendants' acts of violating federal laws and DIRECTV, Inc.'s proprietary rights as distributor of the satellite programming transmission signals took place within the Southern District of New York. Moreover, upon information and belief, Defendants have its principal place of business within the State of New York; thus, this Court has personal jurisdiction over the Defendants.

II. VENUE

4. Venue is proper in this judicial district under 28 U.S.C. §§1391(b) as a substantial part of the events or omissions giving rise to the claim occurred within New York County, New York which is within the Southern District of New York [28 U.S.C. §112(b)].

III. PARTIES

5. Plaintiff, DIRECTV, Inc. ("DIRECTV") is at all times relevant hereto a corporation incorporated under the laws of the State of California. DIRECTV is a major distributor of satellite

programming doing business throughout the United States. Through its operations DIRECTV provides interstate direct broadcast satellite programming to satellite dish owners who pay for the programming via a subscription fee and obtain a programming license from DIRECTV in return for a subscription. The obvious result of a user subscription is that users can then watch programs on their televisions and/or listen to certain high quality audio programs communicated electronically by DIRECTV via satellite (the "Satellite Programming"). DIRECTV holds proprietary rights to the Satellite Programming it transmits and DIRECTV is the owner of and/or a lawfully designated distribution agent for such Satellite Programming.

6. Upon information and belief, Defendant, MICHAEL SATSKY, is the owner and holder of the liquor license for the premises at 103 2nd Avenue, New York, New York 10003, and resides at 435 W. 57th Street, #3, New York, New York 10019-1765.

7. Upon information and belief, Defendant, KEITH J. BULLOCK, is the owner and holder of the liquor license for the premises at 103 2nd Avenue, New York, New York 10003, and resides in the State of New York.

8. Upon information and belief, Defendant, LAWRENCE S. KRAMER, is the owner and holder of the liquor license for the premises at 103 2nd Avenue, New York, New York 10003, and resides at 240 E. 27th Street, Apt. 26F, New York, New York 10016.

9. Upon information and belief, Defendant, KAREN MULLANE, is the owner and holder of the liquor license for the premises at 103 2nd Avenue, New York, New York 10003, and resides in the State of New York.

10. Upon information and belief, Defendant, ADAM OKIN, is the owner and holder of the liquor license for the premises at 103 2nd Avenue, New York, New York 10003, and resides at 347

W. 57th Street, Apt. 38B, New York, New York 10019-3171.

11. Upon information and belief, Defendant, BETTER LIVING LLC, is the premises name and name on the liquor license for BOUNCE DEUCE located at 103 2nd Avenue, New York, New York 10003, and BETTER LIVING LLC, having an address at 45 John Street, Suite 711, New York, New York 10038.

12. Upon information and belief, Defendant, BETTER LIVING LLC d/b/a BOUNCE RESTAURANT & SPORTS LOUNGE a/k/a BOUNCE a/k/a BOUNCE DEUCE, is located and doing business at 103 2nd Avenue, New York, New York 10003, as a commercial establishment, and BETTER LIVING LLC, having an address at 45 John Street, Suite 711, New York, New York 10038.

IV. FACTS

13. DIRECTV incorporates and realleges by reference allegations within paragraphs 1 through 12 of this complaint as if fully set forth herein.

14. By way of further allegation, DIRECTV alleges that to prevent unauthorized entities and persons from viewing the Satellite Programming, DIRECTV encrypts the satellite transmissions. Upon payment of the appropriate subscription or license fees, DIRECTV authorizes and enables the subscriber to unscramble and receive the Satellite Programming.

15. DIRECTV provides services to homes based on residential rates and to commercial establishments under commercial rates. Because equipment used with DIRECTV services can be moved from residential locations to commercial establishments without DIRECTV's knowledge, owners of commercial establishments wishing to use DIRECTV's programming, for their own commercial gain, at the lower residential rates can surreptitiously gain access to DIRECTV

programming without proper authorization by subscribing to DIRECTV services under a residential account and then installing/moving the equipment to their business and utilizing those services in a commercial environment.

16. On or about and prior to September 17, 2006 and November 5, 2006, DEFENDANTS willfully received and displayed Satellite Programming to the public and for commercial benefit or financial gain; specifically, DEFENDANTS received and displayed, among other programs, National Football League games only available through DIRECTV's premium "NFL Ticket" service. Such Satellite Programming was displayed without authorization from DIRECTV.

17. DEFENDANTS, without entitlement, without prior permission or authorization from DIRECTV, and without having paid DIRECTV for the right to receive, broadcast, use or display DIRECTV's Satellite Programming in the commercial establishment known as BOUNCE DEUCE, has received, assisted in receiving, transmitted, assisted in transmitting, divulged, published and displayed the content and substance of DIRECTV's Satellite Programming at such DEFENDANTS place of business, BOUNCE DEUCE. Without authorization, DEFENDANTS displayed and/or published such Satellite Programming to their customers and others. DEFENDANTS' conduct violates several federal statutes, (including 18 U.S.C. §§2511 and 2512 and 47 U.S.C. §605) and laws of the State of New York. Moreover, DEFENDANTS' acts were unauthorized, willful, and for purposes of direct or indirect commercial advantage or private financial gain.

18. DIRECTV has been damaged by DEFENDANTS in that (a) DIRECTV has been denied subscription fees for commercial use of its Satellite Programming; (b) DIRECTV's sales have been reduced through DEFENDANTS unfair competition with DIRECTV's authorized customers; and (c) DIRECTV's proprietary rights in the Satellite Programming have been impaired. In addition,

DEFENDANTS profited and gained commercial advantage from the unauthorized and willful use of DIRECTV's Satellite Programming.

19. DIRECTV has been required to retain attorneys to prevent DEFENDANTS' wrongful acts and to prosecute this action. Due to DEFENDANTS' statutory violations, DIRECTV is entitled to recover the reasonable attorneys' fees and expenses incurred in prosecution of this action under federal law.

V. CAUSES OF ACTION

Count 1 - Damages for Violations of Cable Communications Policy Act **[47 U.S.C. §605(e)(3)(C)]**

20. DIRECTV incorporates by reference the foregoing paragraphs of this complaint as if fully set forth herein.

21. DIRECTV alleges on information and belief, that DEFENDANTS effected unauthorized interception and receipt of Satellite Programming by ordering programming for residential use and subsequently displaying the programming in a commercial establishment for commercial gain without authorization, or by such other means which are unknown to DIRECTV and known only to DEFENDANTS.

22. Each of the DEFENDANTS' acts violates federal law. DEFENDANTS, illegally and without authorization, intercepted, received and exhibited, or otherwise assisted in the unauthorized interception, reception or exhibition of Satellite Programming transmitted by DIRECTV. Moreover, DEFENDANTS divulged or published the existence contents, substance, purport, effect or meaning of such satellite communications. Further, DEFENDANTS used such communications for their own benefit or for the benefit of others who were not entitled to such communications. Each of these acts is a practice prohibited by 47 U.S.C. §605(a).

23. DIRECTV is a person aggrieved by the DEFENDANTS violation of 47 U.S.C. §605 and is authorized to institute this action against the DEFENDANTS pursuant to 47 U.S.C. §605(e)(3)(A).

24. DEFENDANTS' violations of 47 U.S.C. §605 have injured DIRECTV's ability to maximize the revenues which it seeks to derive from the Satellite Programming, as DIRECTV has been deprived of the benefit of subscribers to the Satellite Programming. As a further result of such violations, DIRECTV's goodwill and reputation have been usurped by DEFENDANTS while DEFENDANTS gained and will continue to gain unjust profits and undeserved goodwill. DIRECTV is entitled to costs, reasonable attorney's fees, actual damages, suffered, and profits obtained by DEFENDANTS attributable to its illegal conduct.

25. Alternatively, DIRECTV is entitled to statutory damages in an amount not less than \$1,000 nor more than \$10,000 for each violation of 47 U.S.C. §605(a).

26. DIRECTV will further show that DEFENDANTS conduct in violation of 47 U.S.C. §605(a) was committed willfully and for purposes of direct or indirect commercial advantage or private financial gain.

27. Due to DEFENDANTS willful conduct, DIRECTV is entitled to statutory damages in an amount not less than \$10,000 and up to \$100,000 for each willful violation of 47 U.S.C. §605(a).

Count 2 - Damages for Violations of 18 U.S.C. §2511

28. DIRECTV realleges the allegations contained in the foregoing paragraphs of this Complaint and incorporates such allegations as if fully set forth herein.

29. For further cause of action, DIRECTV alleges that DEFENDANTS intentionally

intercepted, endeavored to intercept, or procured other persons to intercept electronic communications from DIRECTV. DEFENDANTS further disclosed or endeavored to disclose to others the contents of electronic communications, knowing or having a reason to know that the information was obtained through the interception of electronic communications in violation of 18 U.S.C. §2511. DEFENDANTS further intentionally used or endeavored to use the contents of electronic communications, knowing or having reason to know that the information was obtained through the interception of electronic communications in violation of 18 U.S.C. §2511.

30. DIRECTV is a person whose electronic communications are being intercepted, disclosed and/or intentionally used in violation of 18 U.S.C. §2520.

31. Due to DEFENDANTS wrongful conduct, DIRECTV is entitled, under 18 U.S.C. §2520, to the greater of the sum of (1) actual damages suffered by DIRECTV and the profits made by the DEFENDANTS as a result of their conduct, or (2) statutory damages in an amount the greater of \$10,000 or \$100 per day for each day DEFENDANTS acted in violation of 18 U.S.C. §2511.

Count 3 - Civil Conversion

32. DIRECTV hereby incorporates by reference the foregoing paragraphs of this Complaint as if fully set forth herein.

33. By virtue of the conduct set forth above, DEFENDANTS have unlawfully converted DIRECTV's property for its own commercial use and benefit.

34. Such conversion was done intentionally and wrongfully by DEFENDANTS to deprive DIRECTV of its proprietary interests and for DEFENDANTS direct commercial benefit and advantage.

35. Due to DEFENDANT's wrongful conversion of DIRECTV Satellite Programming,

DIRECTV suffered damages.

VI. REQUEST FOR INJUNCTIVE RELIEF

36. DIRECTV realleges and incorporates the allegations contained in paragraphs 1 through 35 as if fully set forth herein.

37. DIRECTV further alleges that unless restrained by this Court, the DEFENDANTS will continue to receive, intercept, transmit, and exhibit the Satellite Programming, illegally and without authorization, in violation of 47 U.S.C. §605. The DEFENDANTS intercepted and publicly exhibited the Satellite Programming without authorization on at least one occasion and DIRECTV cannot practicably detect or determine each occasion on which DEFENDANTS have intercepted and publicly exhibited the Satellite Programming.

38. The violations of 47 U.S.C. §605 set forth above have caused and will continue to cause DIRECTV irreparable harm.

39. DIRECTV cannot practicably determine the loss of subscribers and lost revenues resulting from the DEFENDANTS unlawful conduct. In addition to diminishing DIRECTV's revenues, the DEFENDANTS' unlawful conduct injures DIRECTV's reputation and goodwill as well as its ability to attract and finance the future acquisition, production, and distribution of quality programming, thereby impairing DIRECTV's ability to enhance its future growth and profitability.

40. DIRECTV has no adequate remedy at law to redress the violations set forth above.

VII. PRAYER

WHEREFORE, Plaintiff, DIRECTV, INC., prays that this Court enter judgment in its favor and against DEFENDANTS and:

- a. Declare that DEFENDANTS unauthorized interception, reception, and public commercial exhibition of DIRECTV's electronic communications, or its assistance

in the performance of such unauthorized actions, was in violation of 18 U.S.C. §2511 and 47 U.S.C. §605, and that such violations were committed willfully and for purposes of direct or indirect commercial advantage and private financial gain;

- b. In accordance with 18 U.S.C. §2520(b)(1) and 47 U.S.C. §605(e)(3)(B)(I) enjoin DEFENDANTS, its owners, officers, agents, servants, employees and attorneys, and all persons in active concert or participation with any of them from (I) interfering with DIRECTV's proprietary rights, (ii) intercepting, receiving, divulging, or displaying DIRECTV's Satellite Programming without prior written consent of DIRECTV; and (iii) further violations;
- c. Award DIRECTV statutory damages in the amount of the greater of \$10,000 or \$100 per day for each day DEFENDANTS violated 18 U.S.C. §2511, or alternatively, DIRECTV requests judgment for actual damages, plus damages equal to any profits attributable to the DEFENDANTS' violations of 18 U.S.C. §2511;
- d. Award DIRECTV statutory damages in the amount of \$10,000 for each violation of 47 U.S.C. §605, plus an additional \$100,000 for each violation pursuant to 47 U.S.C. §605(e)(3)(C)(ii); alternatively, DIRECTV requests judgment for actual damages, plus damages equal to any profits attributable to the DEFENDANTS' violations of 47 U.S.C. §605;
- e. That the Court award punitive damages;
- f. That this Court award DIRECTV its costs, including reasonable attorney's fees, prejudgment interest and post-judgment interest, and such other relief to which DIRECTV may be entitled.

Dated: December 18, 2006
Ellenville, New York

Respectfully submitted,

DIRECTV, Inc.

By: 

JULIE COHEN LONSTEIN, ESQ.

Attorney for Plaintiff

Bar Roll No. JL8521

LONSTEIN LAW OFFICE, P.C.

Office and P.O. Address

1 Terrace Hill : P.O. Box 351

Ellenville, NY 12428

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Email: Info@signallaw.com

Our File No. NFL6-2NY-S02V